Invest Jordan | وزارة الاستثمار MINISTRY OF INVESTMENT

Textiles & Garments in Jordan:
Facts & Opportunities

SECTOR OVERVIEW

The textile sector is one of the top manufacturing exporters

22% of Jordan's total industrial exports come from textiles and garments (2024)

2.4B Exports exceeded this value in 2024, **doubling in a decade.** with a government-backed target of **$7.3 billion by 2033.**

5.9% **The average annual growth rate of the sector's exports over the past decade,** driven by diversification and policy support.

+1000 **manufacturers**

96,000 **employed workers**

224,700 **projected to reach by 2033.**

Proven global base for **30+ international apparel brands** such as Nike, Calvin Klein, Gap, and Reebok.

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COMPETITIVE ADVANTAGES

GLOBAL MARKET ACCESS

15% Fixed FTA tariff advantage makes Jordan an apparel hub **with preferential U.S. market access.**

1.4B Consumers reached through Jordan's dual FTA access **to the U.S. and EU across global markets.**

Fast export lead time
7 days average, **10–19** days to US/EU

COMPETITIVE ADVANTAGES

STABILITY & OPENNESS

~2% low inflation percentage ensuring predictability

Currency pegged to USD since 1995

3RD **in MENA for Investment Freedom** (2025 Index of Economic Freedom).

100% **Foreign ownership and full profit repatriation.**

COMPETITIVE ADVANTAGES

SKILLED & INCLUSIVE WORKFORCE

Young and bilingual workforce
7 in 10 under 34, fluent in English and Arabic.

Foreign talent allowance,
offering unmatched flexibility in MENA.

Training cost coverage through Skills Fund programs,
with 50% salary subsidy for new hires.

Specialized education
through textile and vocational centers.

QUALITY, SUSTAINABILITY & COMPLIANCE

Certified by leading global standards:
Higg Index, Better Work Jordan, WRAP, GOTS, and OEKO-TEX.

Strong record in buyer audits,
meeting Nike, Adidas, and Reebok compliance benchmarks.

Green production leadership:
Solar-powered factories, circular water systems, and waste management.

Worker welfare prioritized through
dormitories, canteens, daycare, and training programs.

INVESTMENT OPPORTUNITIES

Expansion in athleisure,
MMF knitwear, and sportswear, among the fastest-growing global categories.

Strategic zones in Amman and Irbid
with ready-built infrastructure and bonded facilities.

0% **customs and sales tax on inputs,**
equipment, raw materials, and fixed assets.

5% corporate tax in development zones,
with additional property and land tax exemptions.

Tailored basic incentive packages
approvals within 15 days for projects with strategic impact.

SUCCESS STORIES

Classic Fashion

Largest apparel manufacturer in MENA, **exporting over $1 billion annually.**

Jerash Holdings

NASDAQ-listed, producing 20 million pieces annually **with 6,000+ employees.**

MAS Al Safi

70% women workforce, producing performance apparel for global brands.

Epic Group

$25 million Factory 4.0 in Jordan, fully digitized and energy-positive.

KEY MESSAGE

Jordan offers a global apparel hub that combines preferential U.S. market access, proven stability, inclusive talent, and sustainable production, all within a competitive and transparent investment ecosystem.